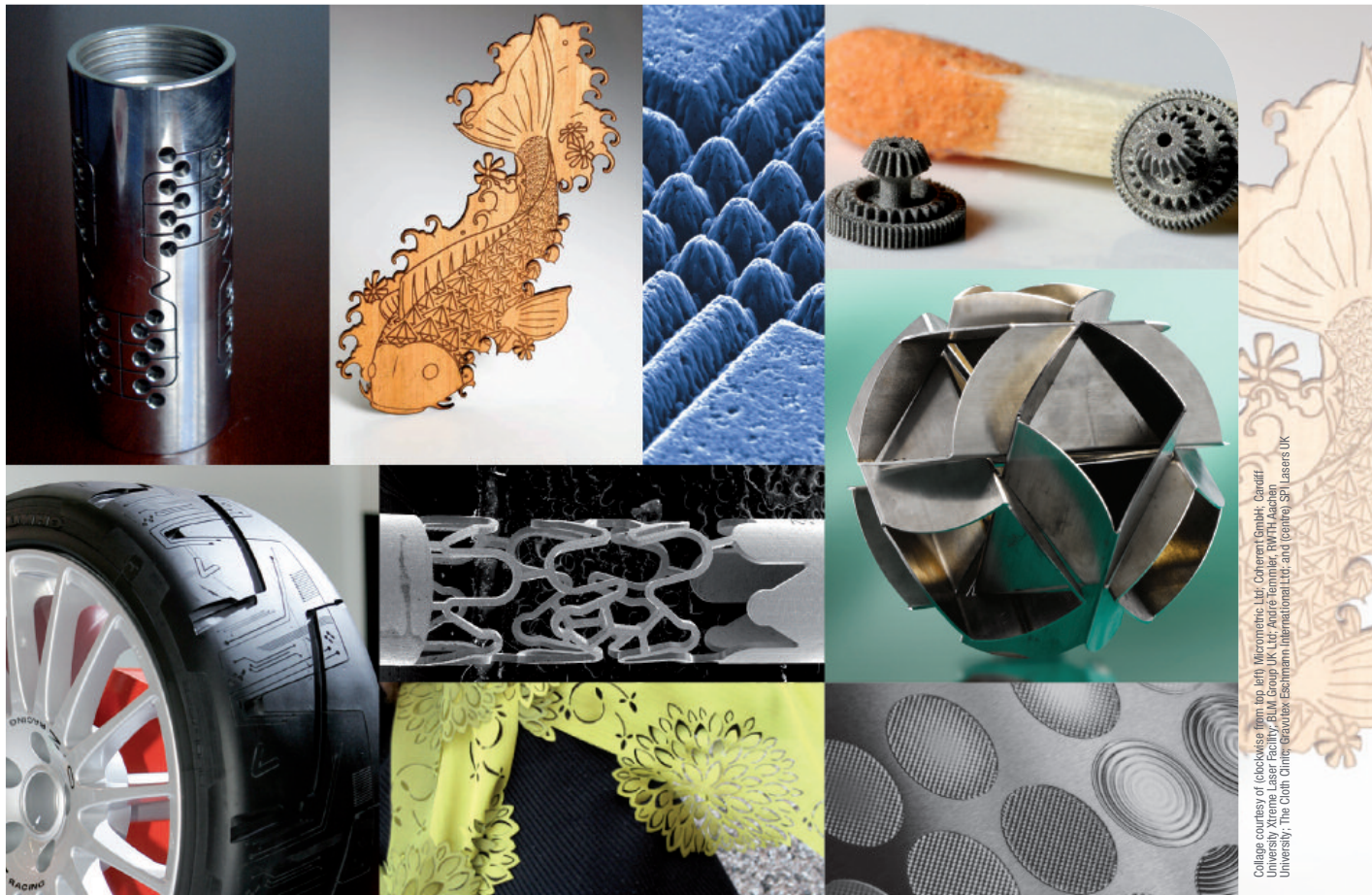


The Association of Laser Users at MACH 2012

PROMOTING LASER BASED DESIGN AND MANUFACTURE IN THE WIDEST RANGE OF PROCESSES, MATERIALS AND SCALE LENGTHS



MACH 2012
machexhibition.com

ORGANISED BY THE INDUSTRY FOR THE INDUSTRY



MACH 2012 is organised by
The Manufacturing Technologies Association
www.mta.org.uk

MACH
2012
CELEBRATING **100** YEARS
16 – 20 April
NEC • Birmingham UK
machexhibition.com

Why you should exhibit in the AILU Pavilion at MACH 2012

MACH 2012 IS THE UK'S PREMIER MANUFACTURING TECHNOLOGIES EVENT AND WILL TAKE PLACE IN HALLS 4 & 5 OF THE NEC, BIRMINGHAM, BETWEEN 16-20 APRIL 2012.

Exhibit in the AILU Pavilion at MACH 2012 from as little as £399 a day!

EASY EXHIBITING AT MACH 2012

MACH is the biennial, week long showcase for the UK's manufacturing industry, successfully promoting the sector on a world-class stage. And with 2012 being the Olympic year, the eyes of the world will be on the UK.

MACH 2010 attracted over 20,000 visitors and reliable estimates suggest that sales of more than £55 million were made as a direct result of the exhibition.

There will be a new pavilion for MACH 2012 featuring members of the The Association of Laser Users – AILU.

Members of AILU will be able to join up to 500 other industry exhibitors, 16-20 April 2012 at the NEC, Birmingham. Everything associated with manufacturing technologies will be on show – from tooling, metalcutting and metalforming machines, turned parts and metrology, through to robotics, subcontractors, welding, rapid manufacturing, CAD/CAM and grinding.

And for AILU members, there is a new easy route to exhibiting. Easy exhibiting is a new initiative from MACH to help AILU members who may not have any experience with exhibiting. Designed to make exhibiting easy, the package gives members the opportunity to showcase their products, services, capability and capacities to a wide audience of buyers and specifiers all under one roof in a 5 day period.

For a special package price of **£2999 +VAT**, members can exhibit within the AILU pavilion within the Engineering and Lasers Zone in Hall 4. The Easy Exhibiting package contains everything a company needs to be part of MACH 2012 – all you need to do is turn up and display your products – everything else will be prepared for you.

The package includes:

- 3m x 3m stand complete with carpet, electrics and a power socket
- Full shell scheme stand including name fascia panel
- Meeting table, 3 chairs and a counter to store your giveaways and literature
- Stand cleaning
- FREE place on the "How to exhibit" training day to ensure you understand how to make the most of the enquiries generated at the show
- Priority use of the lounge

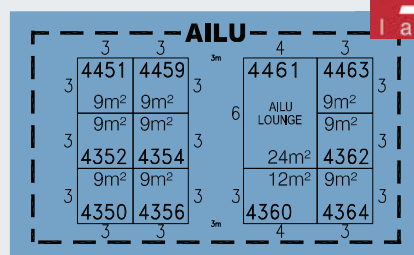
The above **Easy Package** is also available with a smaller stand of 3m x 2m for **£1999 +VAT**.

EASYPAY AT MACH

To help with your cash flow, Easypay at MACH allows AILU exhibitors to pay for their stand in instalments. An Easypay agreement can be arranged when booking your stand – please contact the sales team to find out more.



FLOORPLAN AILU Pavilion



"The Association of Laser Users (AILU) have, for the first time, taken a pavilion area at MACH 2012, showing their confidence in the future growth of UK manufacturing and the role of laser materials processing in this future. By providing a clear focal point to the Engineering Lasers Zone we hope to provide a one stop shop for an increasing number of visitors wishing to find out how lasers could transform the design and quality of their manufacturing activities"

Martin Sharp President of The Association of Laser Users (AILU)

Actual layout will be adjusted to suit the requirements of the exhibitors and is indicative only.

This floor plan is drawn to show by 3 x 3 shell scheme stands, but 3 x 2 and other sizes are available to suit your individual requirements. If you would like to discuss further options, please contact 020 7298 6401.